

Sara Davidson

Graphic Designer

With over 5 years of professional experience as a graphic designer, Sara specializes in creating refined, engaging, and deliberate user experiences. She is incredibly meticulous, highly organized, focused on the client's needs, and an enthusiastic team collaborator that can take on any task.

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Philadelphia, PA

Experience

GRAPHIC DESIGNER

Lyquix | June 2016–Present

As one of two designers at a six person web design and development agency, Sara gained experience in every facet of delivering a successful end product—designing fully responsive websites, brand identities, print materials, and email campaigns for clients in various industries. On a website design project this would include handling the sitemap, wireframes, design concept and implementation across all screen sizes; making decisions on interactive elements; leading client presentations and communications; selecting photography, iconography, typography, and colors; handoff to development team; and a quality assurance review of the developed website.

Worked closely and collaboratively with project managers, graphic designers, web developers, clients, and other partners to accomplish project goals and deliver a high quality product within the required timeline.

SOCIAL MEDIA INTERN

Philadelphia University | September 2015–May 2016

Managed the Graphic Design department's social media platforms.

Created unique content to advertise the program's curriculum to current and prospective students.

GRAPHIC DESIGN INTERN

United By Blue | June 2015–August 2015

Designed digital and print materials for the company's products and brand communications.

Gained experience creating visuals required to be cohesive with an existing design system.

Education

PHILADELPHIA UNIVERSITY

Philadelphia, PA | May 2016
GPA: 3.6, Dean's List All Semesters

Bachelor of Science: Graphic Design
Communication

Minor: Environmental Sustainability

Skills

Graphic Design
Web Design
UI/UX
Branding & Visual Identity
Quality Assurance
Accessibility & Usability Testing
Information Architecture
Time Management
Copy Editing
Illustration & Animation
Photography